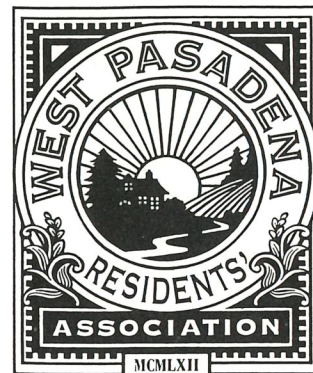


# NEWS



Established 1962

No.33

July 1992



## 710 Freeway Update

### MAPS OF PROPOSED ROUTE

The Cal Trans Engineering Dept. is making available to the Pasadena Public Works Dept., a map of the proposed routing of the 710 Freeway as it would move through Pasadena. This map will be detailed to show individual property parcels.

Requested copies for any single parcel map are free. There will be a charge levied for cost of copying the overall city map. These maps and other information may be obtained from the Permit Counter in Room 212 at City Hall (100 W. Garfield, Pasadena, CA 91109). If you have questions about this, you may call our District 6 Representative, Betty Ho, at (818) 799-1925.

### ASSOCIATIONS REGARDING THE 710 FREEWAY

Our WPRA members have a wide range of concerns and opinions in regards to the completion of the 710 through our neighborhood. In our newsletter, we will strive to keep our membership as informed as possible. As we come across groups or associations that support or oppose this matter, we will list them for your information. One such group is:

NO 710

Neighbors Opposed to the 710 Freeway  
Post Office Box 50204  
Pasadena, CA 91115-0204  
(818) 799-9819

## The Revised General Plan: What Can We Expect?

On August 3rd, we can expect to see the first draft version of the revised General Plan. The West Pasadena Residents' Association (WPRA) looks forward to receiving a copy of the initial draft inasmuch as this document will be the first step in deciding how—and how much—development should take place.

WPRA has two (2) specific concerns that we wish reflected in the draft document.

### I. *Traffic Element*

First, what provisions will be in place to address our sustained efforts to reduce the flow of commuter traffic on our residential streets? On June 5, 1991, the WPRA held an informational forum on the proposal by Caltrans to complete the 710 freeway. At this forum the WPRA presented to the City, for its consideration, a simple and inexpensive proposal to reduce outside commuter traffic that currently uses our streets as commuting corridors between the Pasadena Freeway and the I-210/134 freeways. The City responded to this proposal by commissioning a \$25,000 study of various intersections in southwest Pasadena.

The traffic study commissioned by the City concluded, in effect, that nothing could, or should, be done with respect to implementing any proposal (such as the one put forth by the WPRA) until and unless the City first addressed the purported "primary problem" of traffic congestion at certain intersections in southwest Pasadena. The City's Traffic Engineering division maintains that modifications of commuter traffic should only occur in concordance with the revised General Plan.

The WPRA wishes to know whether certain residential streets in southwest Pasadena, which currently handle the bulk of north-south commuter traffic, will be the

*(Continued on page 2)*

## GENERAL PLAN (Continued from page 1)

beneficiaries of a proposed policy of traffic mitigation. The City's Sketch Plan (promulgated as a forerunner to the draft General Plan document) seems rather vague in setting forth protective measures for our residential streets.

### II. Norton Simon/Vista Del Arroyo Area.

Secondly, the WPRA is particularly concerned about the fate of the Norton Simon Museum—Ambassador College—Vista Del Arroyo area. Various proposals have been bandied about for these areas: a hotel, offices, housing, etc. The WPRA believes that open space and the natural esthetic features of the Arroyo ought to predominate over commercially intensive uses.

A so-called "General Plan Community Workshop" was held on May 20, 1992 at the local Elks Lodge on Colorado Boulevard. It proved to be a cheerless exercise in citizen participation. While this workshop was billed as an opportunity for the residents of District No. 6 to express their concerns, the majority of the participants were from districts other than District No. 6. Squeezed in—ten bodies to a table—participants were asked to focus on approximately three out of thirty-five specially designated areas of the City. Three areas were thus picked at random, according to the interests or whims of individual participants. The discussion tables to which participants were assigned were also picked at random. At one particular table no one seemed especially inclined to discuss issues pertaining to the Norton Simon/Vista del Arroyo area. It's anybody's guess what the draft General Plan will have to say about conserving this most valued area of our City.

Our WPRA Board plans to attend the August 10th General Plan meeting. Please see the following information about that meeting...and *please help us by coming*. It's our last chance!

Bob Brina  
WPRA President

### Rose Bowl Events

July 24 .....	La Mesa RV Show
August 2 .....	La Mesa RV Show
August 9 .....	Flea Market
August 22 ....	Guns'N Roses/Metallica Concert
August 29 ...	Elton John/Eric Clampton Concert
September 12 ....	UCLA vs Cal State Fullerton
September 13 .....	Flea Market
September 26 .....	UCLA vs San Diego State
October 10 .....	UCLA vs Stanford
October 13 .....	Flea Market
October 24 .....	UCLA vs Arizona

## We Strongly Urge You To Attend! August 10th

On Monday evening August 10, 7 p.m. to 9 p.m., District 6 (which includes our West Pasadena area) is having a **General Plan meeting at the San Rafael School Auditorium** at 1090 Nithsdale Road. Vice Mayor Nack will open the meeting.

**This is our last chance to have direct input to the General Plan committee regarding our area. It is very important that you attend.**

Other General Plan Dates to Remember are:

August 3rd: Citywide Forum, 7 p.m., at the Pasadena Center for the debut of the rough draft of the General Plan

**August 10th: District 6 General Plan Meeting at the San Rafael School (see above for details)**

August 12th: Planning Commission Public Hearing

September 15th: City Council Public Hearing

November 3rd: City Election

Please give your input at these events, or send comments to:

City of Pasadena Planning Division  
100 N. Garfield, Room 311  
Pasadena, CA 91109

Contact: Audrey Brown (818) 405-4206  
FAX (818) 405-4784

### Membership Renewal Time!

This is the time of year to renew your membership in the West Pasadena Residents' Association. The cost is \$10.00 per year (or a much appreciated donation of \$25.00 per year). For this you receive our newsletter 3 times yearly, notices of our annual residents' meeting, and notices of any other City of Pasadena matters that affect us in our area. If you have never joined WPRA, we encourage you to do so and become involved. If you are one of our many longtime members, we appreciate your membership renewal. You can mail your membership dues in the enclosed envelope.

Also, we need help! If you are interested in a position on our Board or if you can help us on one of our committees or with our Newsletter, please let us know. We will be happy to fill you in on the details. Thank you for your support!

Bob Brina  
(310) 552-3400

Mary Prickett  
(818) 441-4372

## Our District 6 Has New Boundaries

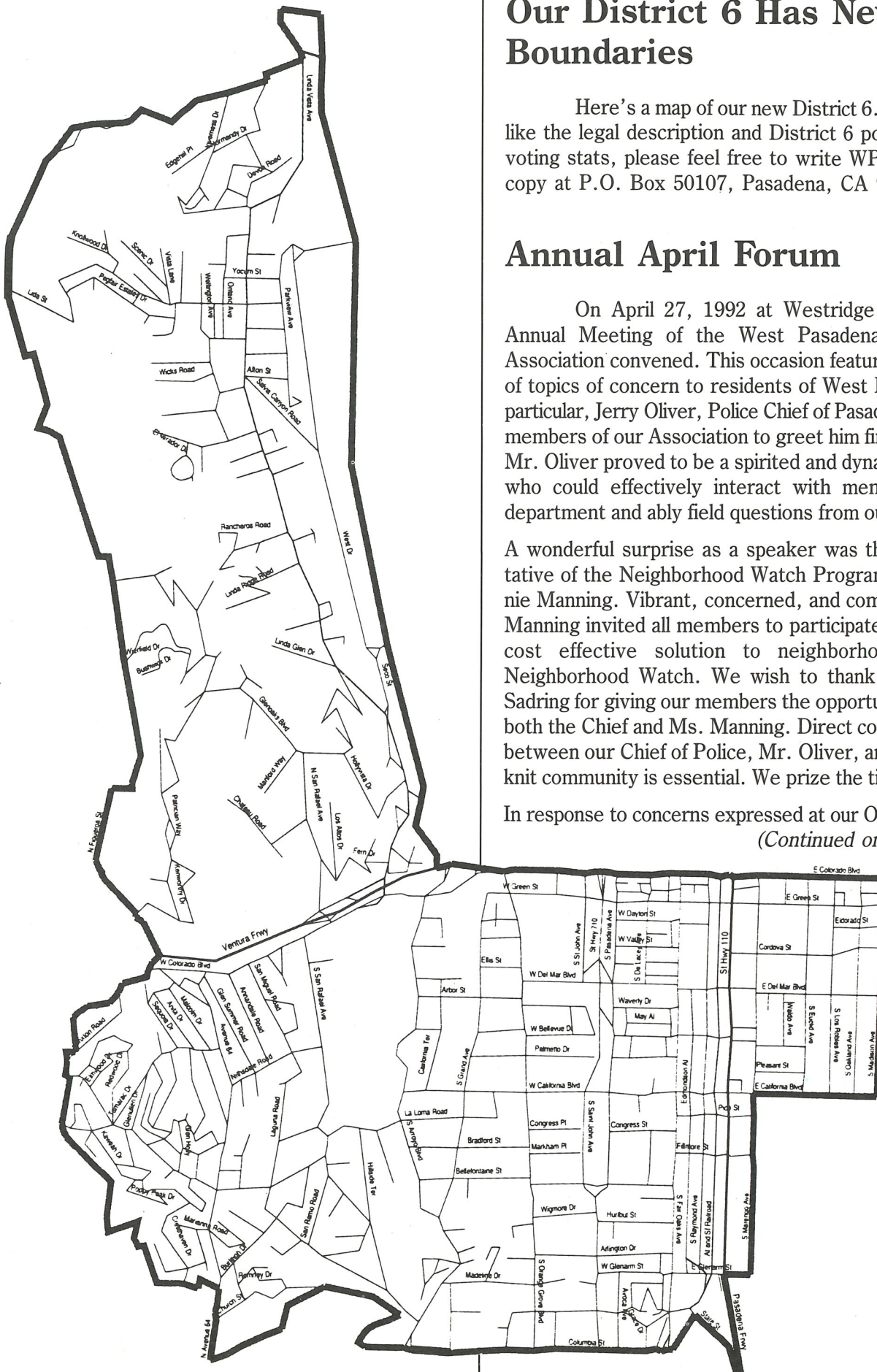
Here's a map of our new District 6. If you would like the legal description and District 6 population and voting stats, please feel free to write WPRA for your copy at P.O. Box 50107, Pasadena, CA 91115.

## Annual April Forum

On April 27, 1992 at Westridge School, the Annual Meeting of the West Pasadena Residents' Association convened. This occasion featured a number of topics of concern to residents of West Pasadena. In particular, Jerry Oliver, Police Chief of Pasadena, allowed members of our Association to greet him first hand, and Mr. Oliver proved to be a spirited and dynamic speaker who could effectively interact with members of his department and ably field questions from our members.

A wonderful surprise as a speaker was the representative of the Neighborhood Watch Program, Ms. Ronnie Manning. Vibrant, concerned, and committed, Ms. Manning invited all members to participate in the most cost effective solution to neighborhood crime—Neighborhood Watch. We wish to thank Mr. Harold Sadring for giving our members the opportunity to meet both the Chief and Ms. Manning. Direct communication between our Chief of Police, Mr. Oliver, and our close-knit community is essential. We prize the ties that bind!

In response to concerns expressed at our October, 1990  
(Continued on next page)



meeting at the San Rafael School, we invited Ms. Ariel Penn, City of Pasadena Film Liaison, to address our members on the new film guidelines enacted by the City. Ms. Penn emphasized the City's commitment to protecting the quietude and privacy of the residents in West Pasadena.

Mr. Tim Brick of the Arroyo Seco Council addressed, as well, our membership on the progress of the Arroyo and the various restoration projects that are proceeding within its environs. We applaud their efforts, because without such dedicated folks, the Arroyo Seco would languish. That would be sorry indeed. It is one of this fair City's few remaining natural jewels.

Concerning the West Pasadena Residents' Association's efforts to reduce commuter traffic, we had Mr. Serop der Berghossian of the Traffic Engineering section of the City's Department of Public Works present the City's response to the WPRA's Delmar/California Traffic Division proposal. That proposal basically urges commuters, who are inclined to use certain residential streets to proceed either to or from the I-210/134 and the Pasadena Freeway, to use, instead, certain commercial corridors such as the Arroyo Parkway, Fair Oaks and Raymond Avenues. The City's response was, essentially, to defer any consideration of any proposed solution until the mobility element of the revised General Plan should be enacted. This response was regarded by the representatives of the WPRA Board as rather disappointing. The City's apparent faintheartedness in failing to implement even so simple a traffic scheme as the Delmar/California Traffic Diversion proposal seems to evidence a municipal collapse of will to confront the continuing burden of outside commuter traffic. For more specifics, please refer to the article in this issue of the newsletter on the proposed revisions to the General Plan.

We wish, in concluding, to thank, our gracious hosts—the Administration of the Westridge School—for not only providing our members with a venue to meet and to discuss disparate issues of City-wide concern, but to assist the West Pasadena Residents' Association, in a most assiduous manner, in bringing together our members and the dedicated public servants of our City.

Bob Brina  
WPRA President

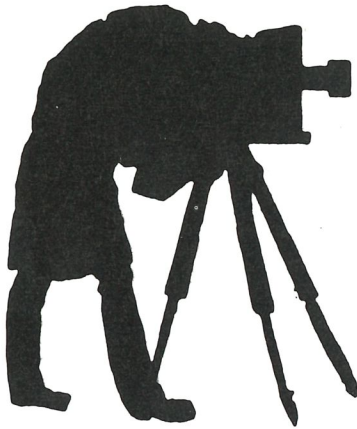
## What's going on at Ambassador College?

In an interview with the West Pasadena Residents' Association, Mike Snyder, assistant director of public affairs for the World Wide Church of God, put to rest a number of rumors about the future of the church property.

- The World Wide Church of God owns 11 acres between Del Mar Street and Green Street and Orange Grove Blvd. and Fair Oaks Avenue. Three quarters of that property is west of the freeway. The property no longer houses Ambassador College.
- There has been some discussion about selling some church-owned property in the industrial section **east** of the freeway *only* (bordered by Del Mar St., Green St., Pasadena Ave. and Fair Oaks Ave.) If this were to occur, all church business would be moved to the property west of the freeway.
- There is *no* plan to sell any property **west** of the freeway, including Ambassador Auditorium. The church is now in the process of planning the 1994-95 Ambassador concert season.
- The campus is not vacant. Two former dormitories are currently being remodeled into office space. When the property was operating as a college there were 1,400 full-time employees, there are now 1,100 full-time employees.
- The church has recently reconfigured its irrigation system for lower water use, installed moisture sensors in the soil and planted drought-resistant grass.
- Ambassador Auditorium has just finished its most successful concert season ever. The 2nd Annual Ambassador Jazz Festival takes place August 8 and 9 and the regular concert season opens September 22 with Les Brown and his band of Renown.
- The church is very interested in being a good neighbor. If you have any questions about the church property, Mike Snyder would be very happy to talk with you. His number is (818) 304-6000.

Leslie Clarke Gray  
WPRA Board Member

## Filming Up-Date



One of the guest speakers at the W.P.R.A. Forum on April 27 was Ariel Penn, Film Liaison for the City of Pasadena. Her job is to issue film permits, monitor filming activities, and work with the neighborhoods and the filming companies. She handed out a brochure entitled, "Filming in Your Neighborhood," which gives guidelines to follow should a film company choose to film on your street or at your house.

All film permits must be issued from the Planning Division at City Hall. These permits provide both the city and the homeowner valuable revenue. A single residence's maximum days to film are six days per quarter. The neighbors deserve special consideration, for there can sometimes be negative impact on them.

Your signature on the mandatory location manager's filming form denotes both notification of the dates and hours of the "shoot" and your permission to park the company's trucks in front of your house. These signatures pertain to all property owners/tenants within 300' of the filming location (both sides of the street). If a filming company wants to film beyond 7 P.M. or before 7 A.M., 51% of your block's neighbors must sign the form. The brochure details further restrictions and percentages of signatures necessary if filming occurs after 10 P.M.

If a neighbor is negatively impacted by filming (work stoppage, gardeners dismissed, crowd, parking or noise problems, or property damage), the Film Liaison can be contacted 24 hours a day, 7 days a week, at 405-4152. A police officer can also be notified at the location. He will be sure the film company is in compliance with the permit requirements.

The California Film Commission has created a booklet called "Your House in a Starring Role." Call the Film Liaison for a copy or look at your public library.

Special recommendations are given by Ariel Penn for creating a positive relationship with your neighbors during filming:

1. When a company plans to film at your property, volunteer to walk around with the company representative while they notify your neighbors and obtain signatures.
2. Encourage your neighbors to call you directly if they have questions and concerns. Be responsive to their needs.
3. Request that the film company show you a copy of the approved film permit.
4. Designate someone in your family or among your employees as a monitor. This designee should be present during all filming hours and watch to ensure that the company is complying with the permit.
5. If you host filming more than once in a great while, show your appreciation to your neighbors. Acknowledge their support by inviting them to dinner, sending them a beautiful gift basket, or throw a block party once a year and invite all your neighbors.

Call 405-4152 for your copy of "Filming In Your Neighborhood".

Mary Prickett  
WPRA Secretary

## Hillside Ordinance Replaces Moratorium

On May 5, 1992, the Pasadena City Council adopted an ordinance to replace the moratorium on hillside development of single family homes in the San Rafael Hills and Linda Vista areas that had been in effect for the last one and a half years. There had been a moratorium on all new building permits in hillside areas since October, 1991. The moratorium continues in effect until October 17, 1992, for development in the Annandale area.

*(Continued on next page)*

## ORDINANCE (Continued from previous page)

Dean Sherer, Senior Planner in the Planning Division, said that ordinance number 6482 requires a public hearing as part of the procedure to obtain a conditional use permit for construction in the hillside areas of 4000 square feet or more, any construction if the average grade of the lot exceeds two to one (a 50% slope), or construction of a second story over 500 square feet. Neighbors within a 300 square foot radius of the property must be notified.

At the hearing, the Zoning Administrator determines whether a conditional use permit will be granted. The decision of the Zoning Administrator can be appealed to the Board of Zoning Appeals, then ultimately to the City Council. No hearings have been set since the ordinance has been adopted.

The ordinance was adopted by the votes of council members Hughston, Nack, Paparian, Richard, Thomson, and Cole (member Holden was absent). For further information on the ordinance, please contact the WPRA, attention: Shahan Hairapetian.

**Did  
You  
Know...**

On the books at City Hall is an ordinance governing the usage of leaf blowing machines. It came to be as a response to resident's (many of whom are west side folks) concerns about the noise and pollution they create. Five years ago, a meeting with the residents, area gardeners and the city council yielded the now enacted ordinance. I must point out, though, residents were seeking an all out ban. Much to their chagrin, the political zeal of the Landscape and Gardener

Association's lawyer proved to formidable a foe for the blower weary Pasadena residents. From the discussion, however, came thirteen city wide "laws". These rules are published by the city of Pasadena's Health Department and are available upon request at their office. They are located at city hall room 136. For more information call the Pasadena Health Dept. at 818-405-4390.

By providing the office with a time and date - you may anonymously report a blower mis-user. You must have a street address and the time and day the gardener blows when you call. The office will send a person out to talk to the gardener(s) and make sure their blower is registered with the city. The Health department likes to see itself as educators rather than policemen, so don't feel you will be sending an innocent gardener to jail.

Before asking the health department to come out, give a pamphlet to your gardener(s). Let them know you know. The codes are presented with translations in seven languages. Armed with one of these and a smile you can get positive results from your neighborhood gardening crew. Most gardeners will gladly want to make you happy. After all it is YOUR neighborhood.

Note: Many cavalier gardeners who are un-licensed and irresponsible adversely affect the courteous legitimate gardener. Your monitoring of blower abuses and the education that can follow will help to preserve the integrity off the landscape maintenance business and of course...your neighborhood.

Tom Lewis  
WPRA member who yearns for peace and quiet.  
Tom lives on Ellis Street

*If you enjoyed this  
newsletter and want to  
receive the next one,  
be sure to renew  
your membership!*

# Memorandum Pasadena Police Department

TO: West Pasadena Residents' Association  
FROM: P.A. Ronnie Nanning  
RE: Neighborhood Watch

Realizing that the southwest portion of Pasadena has relatively little residential crime most residents have become very comfortable in their neighborhoods. As a result very few Neighborhood Watch Groups have regular or follow-up meetings. However, experience has shown that most residents are very eager to have a meeting once a crime has occurred in their area. This makes motivating new groups and keeping old groups activated a difficult task. Neighborhood Watch can and does work, but it needs the support and commitment of the neighbors in each group to be and stay involved. It also means that new residents need to be included and introduced to the neighborhood, so they too can participate.

Due to the fact that Neighborhood Watch Meetings are not regularly scheduled unless there is a problem, I will be scheduling weekly meetings on Mondays throughout the summer. These meetings will begin on July 6, 1992 from 7:15 to 9:00 P.M. at the San Rafael Library (1240 Nithsdale). If your group is interested in starting a Neighborhood Watch or if you would like a follow-up meeting at the Library, please call Ronnie Nanning at 405-4551 to reserve a Monday slot. If there are no pre-planned meetings scheduled I will attempt to target areas where Neighborhood Watch does not exist and schedule a Monday night meeting for them.

Please note that Neighborhood Watch Meetings held in your home can be scheduled for any week night and are usually scheduled a week or two in advance.

Neighborhood Watch is a Crime Prevention Program and with the concept being "**prevention**" it would only make sense to have our meetings before an incident occurs rather than after the damage is done!

Ronnie Nanning  
Crime Prevention Unit

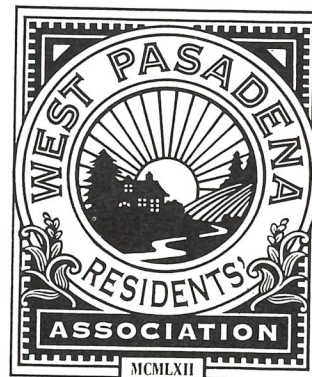
## West Pasadena Residents' Association

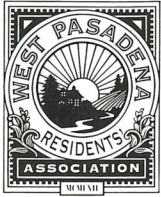
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