



February 24, 2017

National Trust for Historic Preservation
Awards Committee
2600 Virginia Avenue NW, Suite 1100
Washington, DC 20037

via email to Holly Kane, holly@historicrosourcesgroup.com

Re: Rose Bowl Renovation and Improvement Project

West Pasadena Residents' Association (WPRA) is proud to support the nomination of the Rose Bowl Stadium for a Driehaus Preservation Award from the National Trust for Historic Preservation.

Preserving the historic design and features of the National Historic Landmark Rose Bowl took years of study and work balancing the stadium's historic features, future needs, ongoing events and recreational uses, and neighborhood impacts.

The success of this effort can be seen by visiting the stadium, participating in its regular historic tours, and seeing its continued viability as a premier site for sport and family entertainment events.

The surrounding historic neighborhoods, heavily impacted by uses at the Rose Bowl Stadium, supported preserving it and worked with the City and Rose Bowl staff to minimize construction impact on our neighborhoods. We understood that keeping the stadium competitive for reasonable and appropriate uses would benefit the neighborhoods, the City of Pasadena, and the entire region.

While other historic stadiums have been torn down or sit unused, the Orange Bowl and the Cotton Bowl for example, the renovation of the historic Rose Bowl Stadium stands as a testament to the entire community's belief in the importance of the stadium.

WPRA was founded in 1962, represents about 5,000 households near the Rose Bowl and on its access routes, and has over 1,000 active members.

Sincerely,

Kenyon Harbison

Kenyon Harbison
President, West Pasadena Residents' Association

Distribution:

Sue Mossman
WPRA Board

smossman@pasadenaheritage.org
board.wpra@wpra.net

WEST PASADENA RESIDENTS' ASSOCIATION
POST OFFICE BOX 50252 • PASADENA, CA 91115